

Is this video shoot for an interview, supplemental video (B roll) or video/sound bites?

1. Interviews

- Who are the individuals to be in the videos
- Is this video to be shot inside, outside or both?
- If inside, what is the location? Is it a quiet area?
- If outside, what is the location? Is it a quiet area?
- Who is developing the questions and vetting with the interviewee?
- Who will be asking the questions and reminding the interviewee to rephrase the question when answering?

2. Supplemental video

- Supporting footage is shot for B roll following an interview. What types of activities relevant to the interview topic could be shot?
- What other scenes and activities are needed to be shot?

3. Video/sound bites

- a. Who are the individuals for these videos?
- b. Is this video to be shot inside, outside or both?